



Christian Professional Phone Directory



2010 Rate and Distribution

1805 Academy Dr.
Anchorage, AK 99507
Phone: (907) 339-8782 Fax: (907) 339-8783
www.christianphonedirectory.com

2010 Rates

Back Cover (Full Color)		\$4,500
Inside Front Cover (Full Color)		\$4,000
Inside Back Cover (Full Color)		\$4,000
Coupon Separator Tab (Full Color)	<i>New for 2010 Publication</i>	\$3,500
Full Page (Full Color)		\$3,000
Full Page (Standard Spot Color)		\$2,000
Half Page (Full Color / Standard Spot)		\$1,750 / \$1,250
Quarter Page (Full Color / Standard Spot)		\$900 / \$700
Business Card (Full Color / Standard Spot)		\$750 / \$450
Coupon Section (Standard Spot Color)	<i>New for 2010 Publication</i>	\$250
Text Box (Standard Spot Color)		\$150
CPPD Website Link ONLY	<i>Free with Ad Purchase</i>	\$100

2010 Distribution

Direct Mail	15,000 Households
Businesses	3,000 Copies to 100 Anchorage/Valley Businesses
Homes and Land Magazine Distribution	6,000 Copies to 200 Locations
Alaska Visitor's Center Distribution	1,500 Copies to 50 Locations
Churches	1,500 Copies to 50 Anchorage/Valley Churches
Other (AMM Events, Coffee Shops, Malls, Hospital, Hotels....)	3,000 Copies

30,000

Copies Printed and Distributed



All proceeds from the Christian Professional Phone Directory go to Alaska Medical Missions.
For more information please peruse our website
www.alaskamedicalmissions.org.

